

CARING COMPANY COMMITMENT

As an Imagine Canada Caring Company, we support the principles of corporate citizenship and benchmarks for community investment established by Imagine Canada.

Corporate Citizenship Principles

We believe that our company and our shareholders have an important stake in the prosperity, health and quality of life of the communities in which we operate. We recognize and acknowledge that successful companies contribute to the community through:

- The generation of wealth and jobs;
- Following ethical and environmentally responsible business practices; and,
- Direct investment in the human and social capital of their communities, and support for the charitable and nonprofit organizations that serve the community.

Community Investment: Commitment, Innovation and Leadership

We agree for a minimum of 3 years:

- To commit a minimum of 1% of pre-tax domestic profit to support charitable and nonprofit organizations measured on a five year rolling average;
- To encourage and facilitate the personal giving and volunteer activities of our employees;
- To champion and sustain at least one community investment project that is supported by the Chief Executive Officer and that leverages the skills and competencies of the company to make a difference in the community;
- To demonstrate leadership by annually publishing a public report that displays the Caring Company Trustmark and describes the company's community investment and citizenship activities;
- To pay membership fees on an annual basis for the period of our commitment;
- To encourage other companies, as appropriate, to pledge to Imagine Canada's Corporate Citizenship Commitment.

A COMMITMENT BY:
Name of Chief Executive Officer Signature

OF:
Company Name

DATE: From: To:
(A minimum of 3 years) Year Year

LEAD by
Example

Imagine
Caring Company
Une entreprise
généreuse

CARING COMPANY COMMITMENT

BENEFITS OF MEMBERSHIP

The Tools

Counsel We offer practical one-on-one advice and support to assist you in developing or enhancing your program.

The Inside Track Our e-newsletter collects, profiles and rewards the best in community investment work. We share case studies and tell your story through our communications vehicles, raising the bar on corporate citizenship across the country.

Imagine Matters Our monthly e-newsletter alerts you to news, events and research to keep you informed about what's going on in the nonprofit sector.

Research Bulletins We distill data and findings from Imagine Canada's top-notch researchers in a user-friendly format.

Forefront Our member magazine brings you issues of the day and human interest stories that profile your work and other best practices in the field.

The Library At www.nonprofitscan.ca we house the largest collection of nonprofit sector resources in Canada. Its Corporate Citizenship Collection offers you credible data and tools from Canada and around the world – all just clicks away.

Professional Development

Annual Forum We offer the only venue where you and your colleagues can gather to learn about developments in the field of community investment. Join us each year to share insights and build connections.

The Inside Track This new web/audio conferencing program allows you to hear from leading speakers on topics of interest to you – all from the comfort of your office.

Regional & National Networking Events Our traveling road show harnesses specialized expertise and delivers it right to you, in your community – like our series on community economic development.

Awards Program The Business and Community Partnership Awards ensure that the most stellar examples from our membership are showcased as models for others to follow.

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