

THE CARING COMPANY REPORT

Completion of your Report is critical to maintaining the integrity of the Caring Company program and the enhancement of the brand.

To strengthen the absolute value of the Caring Company brand and Trustmark, companies must report on their adherence to the Imagine Canada Corporate Citizenship Commitment. These reports solidify your national leadership and enable Imagine Canada to quantify the aggregate reach of Caring Company community investment programs.

Companies have two options for submitting this information to Imagine Canada.

Option A: Complete The Caring Company Report (below).

Option B: Submit a copy of your company's social/community report that includes responses to the questions in The Caring Company Report.

Imagine Canada ensures the complete confidentiality of all information provided in this report.	
COMPANY NAME	_____
REPORT COMPILED BY	_____ DATE _____
TITLE	_____
FAX	_____
CONTACT EMAIL	_____
CONTACT TELEPHONE	_____

Your Community Investments Include

YEAR _____	For Office Use only
Charitable tax receipted gifts	
Company sponsored employee volunteerism (Business time-off for volunteer activity)	
Gifts to nonprofit organizations	
In-kind donations of products, goods, services	
Community sponsorships (Must be with charitable or nonprofit organizations)	
Community economic development projects	
Corporate community investment expenses (not to exceed 10% of the total commitment)	
TOTAL	
Percentage of pre-tax profit	

LEAD by
Example

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Corporate Citizenship Principles

	Yes	No	In Development
We have a code of conduct or code of ethics.			
We have a publicly stated commitment to the health and safety of individuals, communities and the environment.			
We have a community investment and involvement policy that sets out the company's role in the community.			
We have a community economic development project.			

Community Investment: Commitment, Innovation and Leadership

Please list the main area(s) of focus for your community investment activities (i.e. education, health care, the arts.)	

	Yes	No
Does your company have an employee volunteerism program?		
Does your company have an employee gift-matching program?		
If you have a gift-matching program, what is the maximum donation your company will match?	\$ _____	
Does your company publish a minimum one-page report on its community investment activities that includes the trustmark?		
Where does this report reside? (annual report, CSR report, website)		
TOTAL		

Imagine Canada would be very interested in any other relevant materials your company publishes on its corporate citizenship and community investment activities.

Imagine Canada protects the privacy of the personal information of its employees, volunteers, members, customers, donors and other stakeholders. We value the trust of those we deal with, and of the public, and recognize that maintaining this trust requires that we be transparent and accountable in how we treat your information. To find out more about Imagine Canada, please visit www.imaginecanada.ca.

Contact us: **Imagine Canada**

2 Carlton Street, Suite 600

Toronto, ON M5B 1J3

Phone: 416-597-2293 ext 229

Toll Free: 1-800-263-1178

Fax: 416-597-2294

E-mail: caringcompany@imaginecanada.ca