

Imagine  Canada




INTRODUCING **SECTOR LEADER** MEMBERSHIP PROGRAM FOR CANADA'S CHARITIES AND NONPROFITS

WHO ARE SECTOR LEADERS

As a registered Canadian charitable or nonprofit organization you too can become a Sector Leader! You will be joining a network of influence that works to cultivate a strong sector. As a member of Imagine Canada your organization is demonstrating the shared values and shared commitment to raising the bar and enhancing the capacity of the sector. By standing alongside other Imagine Canada sector leaders, Caring Companies and affiliates your involvement is a vital contribution to the charitable and nonprofit sector.

As a Sector Leader you will magnify your capacity to lead in today's economic climate by enhancing your knowledge and being kept up-to-date on issues most important to the sector. Sector Leaders receive discounts on our practical resources such as: our signature research, webinar presentations and workshops, and participation in our exclusive professional development and networking events. Sector Leaders also receive priority access to our Imagine Matters and Ottawa Reports newsletters and are first to know about other Imagine Canada programs such as the Ethical Code, Risk Management and Insurance workshops, and the Nonprofit Library Commons.

To view the full criteria for **Sector Leader eligibility** please visit our website at www.imaginecanada.ca

IMAGINE CANADA was launched in 2005 when two of Canada's leading charitable umbrella organizations – the Canadian Centre for Philanthropy (CCP), and the Coalition of National Voluntary Organizations (NVO), united as one. Building on the respective strengths of advocacy, research, and corporate citizenship, Imagine Canada is dedicated to advancing knowledge and building relationships that foster an effective and sustainable charitable and nonprofit sector in Canada. 

Imagine Canada Board of Directors reserve the right to refuse membership to any organization it believes to be ineligible. Imagine Canada has the right to ask an organization for information about their financial situation and length of operation. The decision of the Board of Directors is final.

www.imaginecanada.ca

SECTOR LEADER BENEFITS

Benefits for Sector Leader program remain the same as with the previous Imagine Canada membership program. Plus, watch for new benefits in the future.

Receive Imagine Canada updates and specialized reports on key issues such as our:

- Research Bulletins and reports
- Imagine Matters monthly e-Newsletter
- Ottawa Reports monthly e-Newsletter

Access information about the charitable and nonprofit sector in Canada:

- Receive **front-of-the-line service** with our **Ask the Online Librarian** that directs you to resources in our **Nonprofit Library Commons**.
- Members login to the Members Only area on Imagine Canada's website.

Receive discounts on products and programs:

- **Save up to \$250** off your subscription to our online fundraising database the Canadian Directory to Foundations & Corporations.
- **Plus member rates** to Imagine Canada conferences, forums and other events.

Access networks, gatherings and training:

- **SectorCasts**, our popular webinar series, allow you to learn from the comfort of your office. **Valued at \$99 each but often free for members.**
- **Participate in our annual Canadian Business & Community Partnership Forum** to learn about the latest trends, practices and thinking.
- Celebrate the **Canadian Business & Community Partnership Awards** which recognize the best business and community partnerships our country has to offer.
- Plus regular training programs featuring information on topics such as risk management, nonprofit insurance, promising practices, and more.

Get involved and support the actions of a national organization working for the charitable and nonprofit sector.

Vote for the Board of Directors, providing a voice in the direction of the organization (new benefit for Sector Leaders only).

Due to their additional philanthropic contribution to Imagine Canada, Sector Champions have access to additional benefits which include:

- Regular Sector Leader benefits as stated above.
- Recognition as Sector Champions in appropriate Imagine Canada communication vehicles.
- Advance briefings on research and policy.
- Annual facilitated in-person leadership event and exclusive peer-networking opportunities.
- Umbrella membership for branches and affiliate members of Sector Champions.



SECTOR LEADER CATEGORIES

Sector Stewards	Sector Builders	Sector Champions
<ul style="list-style-type: none"> • Are small to mid-size Canadian charities and nonprofits. • Sector Stewards generally look to Imagine Canada for tools and information that will enhance their organization's capacity to serve their community. 	<ul style="list-style-type: none"> • Invest in Imagine Canada's vision and mandate. • Organizations that fall within the Sector Steward category may wish to show additional support for Imagine Canada by becoming a Sector Builder. 	<ul style="list-style-type: none"> • Tend to be Canada's larger charities and nonprofits and those with national scope that want to play an additional leadership role.



OTHER IMAGINE CANADA PROGRAM OPTIONS

At Imagine Canada we have a place for all who support Canada's charitable and nonprofit sector. If you are an organization, institution, company, individual or consultant that is not eligible to join the Sector Leader program, one of these programs will suit your needs.

Caring Company Program	Sector Affiliates
<p>Imagine Canada Caring Company program is Canada's foremost corporate citizenship initiative. Our members recognize that doing good is not only good for community, it also builds brand identity, enhances employee recruitment and retention, and improves a business' public reputation.</p> <p>Companies must make a minimum 3-year Corporate Citizenship Commitment to be eligible for membership.</p>	<p>The Imagine Canada Sector Affiliates program includes: Government Agencies, Individuals, Consultancies and those who do not meet Sector Leader criteria.</p>
<p>Caring Company Leaders</p> <p>Membership ranges from \$500 to \$5000 based on number of employees. Leaders commit to:</p> <ul style="list-style-type: none"> • Donate 1% of pre-tax profits to community. • Participate in one community project supported by senior leadership. • Publish a brief annual report on your activities. 	<p>Caring Company Affiliates</p> <p>Membership ranges from \$500 to \$2000 based on number of employees. Affiliates commit to:</p> <ul style="list-style-type: none"> • Have a structured and published program of support for community. • Encourage and facilitate the personal giving and volunteer activities of employees. • Champion at least one community investment project that is supported by senior leadership.
<p>For more information on Imagine Canada's Caring Company program visit our website or call 1-800-263-1178 / (416) 597-2293 ext. 254.</p>	

Sector Affiliates receive the same benefits as Imagine Canada Sector Leaders except they do not have a vote at our annual general meeting.

Pricing for Sector Affiliates is based on a flat fee of \$550 annually.

For more information on the Sector Affiliate program, visit our website or call 1-800-263-1178 / (416) 597-2293 ext. 299.

YES! I WANT TO BE A SECTOR LEADER!

Convenient Options

- 1 Phone – call 1-800-263-1178 / (416) 597-2293 ext. 299
- 2 Fax – fill out this form and fax back to (416) 597-2294
- 3 Online – visit Imagine Canada’s online store at <http://www.imaginecanada.ca/store>
- 4 Mail – fill out this form and send with payment to: Imagine Canada, 2 Carlton Street, Suite 600, Toronto, ON M5B 1J3

Organization Information:			
Organization			
Address			
City	Province		Postal Code
Phone		Fax	
Email		Website	
Language Preference: <input type="checkbox"/> English <input type="checkbox"/> French		Charitable Business Number	
What is your gross annual revenue?		How many employees do you have?	
How many volunteers do you have?		What is your current service population?	
Primary Contact Information: The primary contact of your organization receives renewal notices, print publications and e-communications.			
Name		Title	
Phone		Email	
Additional Contact Information: Your membership allows your organization to have up to 4 additional contacts (that's 5 in total including the primary contact) to receive Imagine Canada e-communications.			
Name 1	Name 2	Name 3	Name 4
Title	Title	Title	Title
Phone	Phone	Phone	Phone
Email	Email	Email	Email
Imagine Canada collects personal information for the purposes of communicating with members. We do not sell, exchange or rent member, Directory subscriber or donor information to any other organization or business.			

Sector Leader <small>Select your appropriate category under Organizational Revenue.</small>	Organizational Revenue*	Membership Fee 1 year	Membership Fee 2 years
Sector Stewards	Under \$100,000	<input type="checkbox"/> \$100	<input type="checkbox"/> \$180
	\$100,001 to \$1 million	<input type="checkbox"/> \$350	<input type="checkbox"/> \$630
	Over \$1 million	<input type="checkbox"/> \$550	<input type="checkbox"/> \$1,000
Sector Affiliate	N/A	<input type="checkbox"/> \$550	<input type="checkbox"/> \$1,000
Optional Member Categories			
Sector Builders	\$5 to \$10 million	<input type="checkbox"/> \$1,000	
Sector Champions	\$10 to \$50 million	<input type="checkbox"/> \$5,000	
	\$50 to \$100 million	<input type="checkbox"/> \$10,000	
	Over \$100 million	<input type="checkbox"/> \$15,000	

* Organizational revenue is the gross annual revenue from all fundraising sources.

Payment Method:	
<input type="checkbox"/> American Express	<input type="checkbox"/> MasterCard
<input type="checkbox"/> VISA	<input type="checkbox"/> Cheque (payable to Imagine Canada)
Cardholder Name	
Card Number	
Expiry Date	Amount
Cardholder Signature	

TOTAL ORDER :
\$



LOOKING **INTO** AND **OUT FOR**
CANADA'S CHARITIES AND NONPROFITS