

Arts and Culture Organizations in Canada



According to the 2003 National Survey of Nonprofit and Voluntary Organizations (NSNVO), Canada has 13,700 Arts and Culture organizations, which account for 9% of Canada's 161,000 nonprofit and voluntary organizations. Arts and Culture organizations are the fifth most common type of nonprofit and voluntary organization in the country. They report total annual revenues of \$3.4 billion — 3% of the \$112 billion total annual revenues for all organizations.

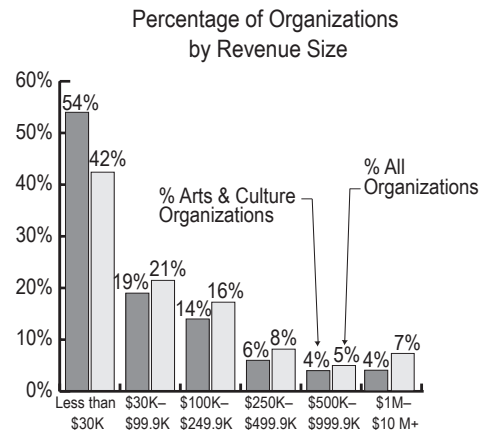
(56%) of organizations in the sector as a whole. Charitable status allows organizations to issue tax receipts for donations and to access foundation funding, which by law is restricted to registered charities.

Legal Status

Arts and Culture organizations are less likely than nonprofit and voluntary organizations in general to be registered charities. Just under half (46%) of them have charitable status, compared to more than half

Revenue Size

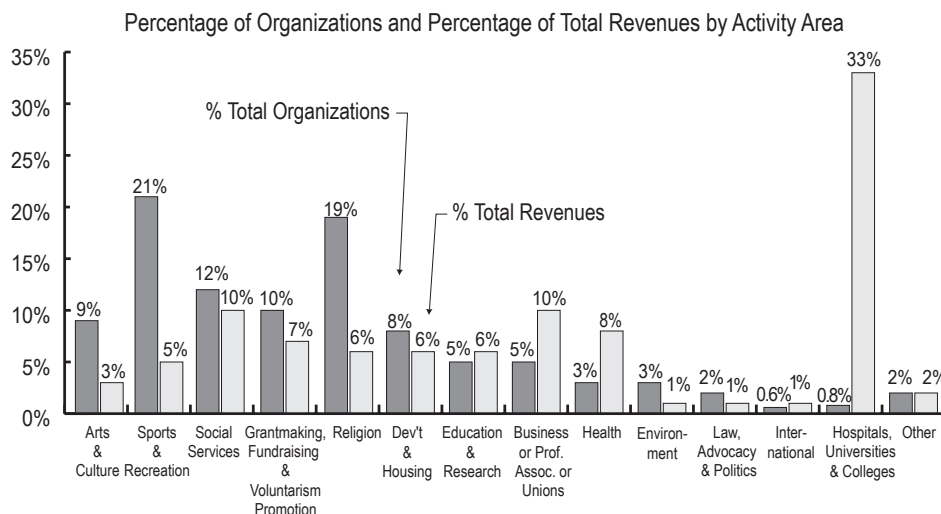
In terms of annual revenues, Arts and Culture organizations tend to be smaller than other types of nonprofit and voluntary organizations. Over half (54%) report annual revenues of less than \$30,000, compared to 42% of all organizations. An additional 39% of Arts and Culture organizations are mid-sized, with annual revenues of \$30,000 to \$499,999. Only 7% have annual revenues of \$500,000 or more, compared to 12% of all organizations.



Revenue Sources

Arts and Culture organizations receive more of their revenues from earned income and less from government than is the case in the sector as a whole. In fact, earned income accounts for half (50%) of the revenues of Arts and Culture organizations. Most of this money comes from fees for goods and services. The next most important source of revenue for Arts and Culture organizations is government (28%), followed by gifts and donations (17%).¹

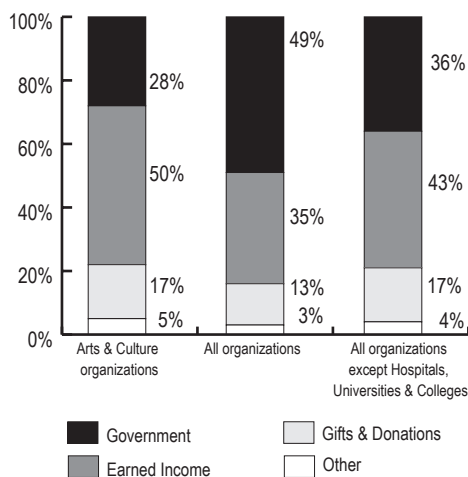
This revenue profile is distinct from all nonprofit and voluntary organizations, which receive only 35% of their revenues from earned income and 49%



¹ The gifts and donations category includes 7% from individual donations; 1% from fundraising organizations and family community foundations; 1% from other nonprofit organizations; and 8% from corporate sponsorships, donations or grants.

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Sources of Revenue



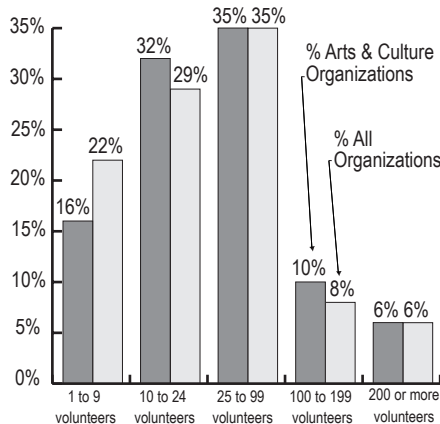
from government. It is closer to the profile of the sector as a whole if we exclude Hospitals, Universities and Colleges from the analysis. However, even compared to this group, Arts and Culture organizations are more dependent on earned income and less dependent on government.

Volunteers

Collectively, Arts and Culture organizations report engaging more than 930,000 volunteers. This amounts to 5% of all volunteers in the nonprofit and voluntary sector – slightly less than one might expect given that Arts and Culture organizations account for 9% of all organizations.

Arts and Culture organizations are less likely than other types of nonprofit and voluntary organizations to have fewer than 10 volunteers and slightly more likely to have between 10 and 24 volunteers. Only 16% of Arts and Culture organizations have fewer than 10 volunteers, compared to 22% of all organizations. Thirty-two percent of Arts and Culture organizations have 10 to 24 volunteers, compared to 29% of all organizations.

Percentage of Organizations by Number of Volunteers



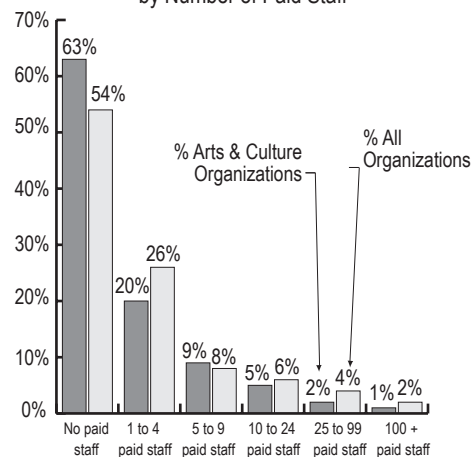
Employees

Approximately 73,000 people are employed by Canadian Arts and Culture organizations. This accounts for almost 4% of paid staff in the

nonprofit and voluntary sector. More than half (56%) of Arts and Culture employees work full-time – about the same proportion as in the sector as a whole. However, only 31% hold permanent positions, compared to 65% in the sector as a whole.

Arts and Culture organizations are less likely than other types of organizations to have paid staff. In fact, almost two-thirds (63%) of Arts and Culture organizations are run entirely by volunteers, compared to 54% of all nonprofit and voluntary organizations. Twenty percent of Arts and Culture organizations have between one and four staff members and 3% have 25 or more.

Percentage of Organizations by Number of Paid Staff



The National Survey of Nonprofit and Voluntary Organizations (NSNVO) was conducted by a consortium of organizations consisting of Imagine Canada (formerly the Canadian Centre for Philanthropy), l'Alliance de recherche universités-communautés en économie sociale à l'Université du Québec à Montréal, the Canada West Foundation, the Canadian Council on Social Development, the Capacity Development Network at the University of Victoria, the Community Services Council of Newfoundland and Labrador, the Voluntary and Non-profit Sector Organization of Manitoba, Queen's University School of Policy Studies, and Statistics Canada.

A summary of the survey findings may be found in *Cornerstones of Community: Highlights of the National Survey of Nonprofit and Voluntary Organizations*, available at www.nonprofitscan.ca.



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