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## **New Brunswick residents give more to faith-based causes than other Canadians: New study**

*90% give cash or in-kind support to charity, food donations up considerably*

**Toronto, December 11, 2003.** Residents of New Brunswick give a higher percentage of their donations to religious organizations than residents of any other province, according to a new study by the Canadian Centre for Philanthropy. More than two-thirds (67%) of money donated made in the province went to faith-based organizations, considerably more than in neighbouring Quebec (32%) and Nova Scotia (58%).

The findings come from the latest analysis of data gathered in 2000 in the National Survey of Giving, Volunteering and Participating. The study also found that nine out of ten (90%) residents reported making financial or in-kind donations to charities or nonprofit organizations in 2000. The province also reported a significant increase in donations of food to community causes, with 58% of residents making such a donation, up from 49% three years earlier.

“This analysis is the first time we’ve been able to take such a detailed look at how people in each province support one another in their communities,” said Dr. Michael Hall, president and CEO (interim) of the Canadian Centre for Philanthropy. “These results are particularly relevant at this time of year when people are more aware of the importance of the work of charities and voluntary organizations.”

The National Survey of Giving, Volunteering and Participating is a partnership between the Canadian Centre for Philanthropy and the federal Department of Canadian Heritage, Health Canada, Human Resources Development Canada, Statistics Canada and Volunteer Canada. In 2000, the survey gathered a substantial amount of information from more than 15,000 individual interviews. Researchers have been looking at various aspects of the data since then to better understand how Canadians give to charity and participate in their communities.

The Canadian Centre for Philanthropy is a national, charitable organization that works to advance the role and interests of the charitable sector for the benefit of Canadian communities.

For a detailed provincial fact sheet, or for more information on the survey, please visit [www.givingandvolunteering.ca](http://www.givingandvolunteering.ca).

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