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## **Newfoundland and Labrador volunteers donate the equivalent of 15,000 full time jobs: New study**

*Province leads in door-to-door canvassing, involvement of young people*

**Toronto, December 11, 2003.** Volunteers contribute the equivalent of almost 15,000 full time jobs to the province of Newfoundland and Labrador, according to a new study by the Canadian Centre for Philanthropy.

The findings come from the latest analysis of data gathered in 2000 in the National Survey of Giving, Volunteering and Participating. The survey found that volunteers in Newfoundland and Labrador contributed more than 28.6 million hours in that year, up almost 40% from the 20.5 million hours logged in 1997. This was the largest such increase in Canada.

The most common method of making donations in the province was through door-to-door canvassing, which accounted for more than one in three donations, the highest rate in the country. Newfoundland and Labrador was also the only place in Canada where young people were the most active volunteers. Fully 37% of residents aged 15 to 29 volunteered in some capacity in 2000.

“This analysis is the first time we’ve been able to take such a detailed look at how people in each province support one another in their communities,” said Dr. Michael Hall, president and CEO (interim) of the Canadian Centre for Philanthropy. “These results are particularly relevant at this time of year when people are more aware of the importance of the work of charities and voluntary organizations.”

The National Survey of Giving, Volunteering and Participating is a partnership between the Canadian Centre for Philanthropy and the federal Department of Canadian Heritage, Health Canada, Human Resources Development Canada, Statistics Canada and Volunteer Canada. In 2000, the survey gathered a substantial amount of information from more than 15,000 individual interviews. Researchers have been looking at various aspects of the data since then to better understand how Canadians give to charity and participate in their communities.

The Canadian Centre for Philanthropy is a national, charitable organization that works to advance the role and interests of the charitable sector for the benefit of Canadian communities.

For a detailed provincial fact sheet, or for more information on the survey, please visit [www.givingandvolunteering.ca](http://www.givingandvolunteering.ca).

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