

Canada's "Caring Companies" Support Measures put forward by Canadian Charities and Nonprofits to Federal Government

The Right Honourable Stephen Harper, Prime Minister of Canada

Need for federal Economic measures to help Canada's charities and nonprofits meet the needs of our communities during difficult economic times

We are writing in support of correspondence to your attention dated November 21, 2008 published in select media across Canada. The letter was signed by Don McCreech, Chair and Marcel Lauzière, CEO of Imagine Canada and endorsed by seventy-five leaders of Canada's charities and nonprofit organizations from across our country.

The letter urged your Government to consider the important role of our federal government in supporting the work of Canada's charities and nonprofits in communities at home and abroad, particularly during periods of economic hardship.

We are writing on behalf of Imagine Canada's Caring Companies. We are a group of companies, large and small, and local, national and international in reach, from banking, to oil and gas, pharmaceuticals, management consulting, exporting and manufacturing and almost every industry sector in Canada, who commit 1% of pre-tax profits to our communities, to support the work of Canada's charities and nonprofit organizations.

As Canada's leading corporate citizens, we join with other Canadians in expressing our concern about the impact that an economic downturn can have on our communities and the ability of individual and corporate donors to give.

We join Canada's charities and nonprofits in urging your Government to work with Imagine Canada to identify optimal measures to strengthen federal grants and contributions programs and to stimulate charitable giving. Charities and nonprofits are an important part of the solution in meeting the needs of Canadians and communities at difficult economic times.



This letter is supported by the following Imagine Canada Caring Companies

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For a copy of the November 21, 2008 Open Letter to the Prime Minister referred to above, visit www.imaginecanada.ca/openletter.pdf

Open Letter to the Prime Minister: Canada's Charities and NonProfits Propose Measures to Prime Minister to help Canadians and Communities during Economic Downturn

Canada's charities and nonprofits published an Open Letter to Prime Minister Stephen Harper in select newspapers across the country on November 21, 2008 urging the Prime Minister to consider the important role of charities and nonprofits in assisting Canadians and communities, particularly during periods of economic hardship. The letter was endorsed by dozens of CEOs and volunteer Chairs of many of Canada's most well-loved and well-known charities and nonprofits as set out below:

Aboriginal Council of Winnipeg
Alzheimer Society of Canada
ALS Society of Canada
Arthritis Society
Association of Fundraising Professionals
Big Brothers Big Sisters of Canada
Calgary Chamber of Voluntary Organizations
Canadian AIDS Society
Canadian Association of Gift Planners
Canadian Breast Cancer Foundation
Canadian Cancer Society
Canadian Conference of the Arts
Canadian Cystic Fibrosis Foundation
Canadian Diabetes Association
Canadian Environment Network
Canadian Federation of Voluntary Sector Networks
Canadian Foundation for AIDS Research
Canadian Hospice Palliative Care Association
Canadian Lung Association
Canadian Liver Foundation
Canadian Orthopaedic Foundation
Canadian Women's Foundation
Centraide Quebec
Children's Miracle Network
Community Foundations of Canada
Community Services Council Newfoundland and Labrador

Crohn's and Colitis Foundation of Canada
Easter Seals Canada
Edmonton Chamber of Voluntary Organizations
Federation des centres d'action
bénévole du Québec
Federation of Community Organizations
of the Halifax Regional Municipality
Foundation Fighting Blindness (Canada)
Gordon Foundation
Habitat for Humanity Canada
Hearing Foundation of Canada
Heart and Stroke Foundation of Canada
Health Charities Coalition of Canada
Hope Air
Huntington Society of Canada
Kidney Foundation of Canada
Kids Help Phone
Maytree Foundation
Multiple Sclerosis Society of Canada
Muscular Dystrophy Canada
Muttart Foundation
Ontario Nonprofit Network
Opera.ca
Osteoporosis Canada
Ottawa Chamber of Voluntary Organizations
Ottawa Community Foundation

Ovarian Cancer Canada
Parkinson Society of Canada
Philanthropic Foundations Canada
Pillar Nonprofit Network (London)
Social Planning Council of Winnipeg
Spina Bifida and Hydrocephalus
Association of Canada
Sport Matters Group
St. Joseph's Healthcare Foundation Hamilton
The Salvation Army Canada and Bermuda Territory
United Way/Centraide Calgary and Area
United Way/Centraide Canada
United Way/Centraide Lower Mainland
United Way/Centraide Ottawa
United Way/Centraide Winnipeg
University of Western Ontario
Vancouver Foundation
Voluntary Organizations Consortium
of British Columbia
Volunteer Alberta
Volunteer Calgary
Volunteer Canada
Volunteer British Columbia
WaterCan/Eau Vive
YMCA Canada
YWCA Canada

This ad was made possible in part by the generous support of Imagine Canada's Caring Companies. To view the November 21, 2008 Open Letter to the Prime Minister visit www.imaginecanada.ca/openletter.pdf



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LOOKING INTO AND OUT FOR
CANADA'S CHARITIES AND NONPROFITS

Imagine Canada is a national charitable organization that looks into and out for Canada's charities and nonprofit organizations. We deliver research that puts the sector on the map and raises its profile in the minds of Canadians. We influence public policy and build support, encourage collaboration and engagement from businesses, government and individuals. And we deliver tools, resources and networking opportunities directly to nonprofits and charities to build and strengthen the sector one organization at a time. Together, they contribute to social progress and vibrant communities.