



Imagine  Canada

CARING CANADIANS build stronger communities

84% of Canadians give to charities.
12.5 million Canadians show their support through volunteering.

But we still need to renew and grow Canada's charitable donor base.

Canadians want to keep giving to get us through the challenges of today and the decades ahead.

Let's make it easier for Canadians to support the causes that matter to them the most!

Imagine Canada proposes the **Stretch Tax Credit for Charitable Giving**, a new and simple tax incentive for **all** Canadians.

STRETCH TAX CREDIT *for* CHARITABLE GIVING

The purpose of the Stretch Tax Credit for Charitable Giving is to encourage more Canadians to give and to support those who do give to give more.

HOW IT WORKS:

The Stretch Tax Credit for Charitable Giving would increase the federal charitable tax credit from 29% to 39% on all NEW giving that is over \$200. This incentive will allow Canadians to "stretch" their giving even more.

WHY WE NEED IT:

Charities and nonprofits in every community work on behalf of Canadians to provide services and supports that contribute to quality-of-life and economic prosperity. We need to act now to renew and grow Canada's charitable sector and donor base to ensure organizations working across the country and around the world can meet the changing needs and growing demands of the individuals, families and communities they serve.

For more information on the Stretch Tax Credit for Charitable Giving visit:

www.stretchtax.imaginecanada.ca

Imagine Canada is a charitable organization whose cause is Canada's charities and nonprofits. We reinforce the sector's collective voice, act as a forum and meeting place and create an environment in which organizations contribute to building stronger communities.

Imagine Canada's programs that support the sector include:

CANADIAN DIRECTORY TO FOUNDATIONS & CORPORATIONS

\$1 billion in available funding.

Imagine  Caring Company
Une entreprise généreuse

Promotion of good corporate citizenship.

Imagine  Ethical Code

Governance and financial accountability.

GIVING & VOLUNTEERING

Knowledge about the sector and how Canadians support it.

Insurance & Liability RESOURCE CENTRE for Nonprofits

Risk management support for the sector.

Data presented from the 2007 Canada Survey of Giving, Volunteering and Participating by Statistics Canada, Imagine Canada and Volunteer Canada available at www.givingandvolunteering.ca

Photos courtesy of Hospitals of Regina Foundation, Drive Away Hunger and the Canadian Breast Cancer Foundation CIBC Run for the Cure.

www.imaginecanada.ca

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