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ANNUAL
REPORT

COLLECTIVE WORK
FOR A
STRONGER FUTURE



IM△GINE
CANADA

MESSAGE FROM OUR LEADERSHIP

It can be hard to find silver linings in the pandemic cloud. The past couple of years have been tough on everyone. Yet as we move towards what we hope are better days ahead, we can be buoyed by some attitudes towards, and reactions by, the charitable and nonprofit sector.

The pandemic's impact has triggered a spike in demand for many services. It has also disrupted many sector-supported activities and programs that make for a more vibrant society. Amidst everything that challenges us, there are still bright spots.

For one, this has been a year where governments, the media and the public alike have increasingly come to understand the value of the sector.

Nonprofit organizations have played an integral part of what has helped Canadians to weather a crisis. They've also been a key to our return to however we'll re-define "normal". In everything from being there for people in time of need, to providing opportunities that make communities more livable, this sector is a pillar.

Recognition of this sector's role as a key element of the broader economy is still emergent. But we've seen strides made. For instance, in the 2021 federal budget included the sector in numerous measures. Mentions of the sector in Parliament have been on

the rise. More MPs are speaking about the contributions charities and nonprofits make to communities, and the services Canadians need.

This hasn't happened by accident. The sector has shown greater cohesion in banding together to champion common issues, bringing a collective strength.

Strong policy and advocacy efforts are nothing new. What is new is the level of cooperation on issues facing the sector as a whole. There is a growing spirit of collaboration, as witnessed by numerous advocacy coalitions formed by nonprofit leaders. When we support each other, we can achieve great things. That offers tremendous hope for the future.

The pandemic has also shone a spotlight on the chronic underinvestment in charities and nonprofit organizations. At a time when more Canadians are needing services from our sector, the debate over costs has been reframed into one about the importance of investments in organizational health, resilience and preparedness.

The pandemic has drawn attention to many urgent issues around the society we want. We have a chance to parlay this attention, and the direct interactions Canadians have had with the sector, into transformative change. We can envision progress in

everything from how we work, to collaborative efforts, to fostering a more equitable society.

There has also been a reckoning with the fact that racism and white supremacy continue to play a strong role in our society and our sector. Within the sector, we are seeing more and more action on anti-Black, anti-Indigenous and other forms of racism, as well as other issues of oppression. The nonprofit sector still has work to do to ensure its staff, volunteers, and the communities it serves are all treated equitably. Given our role in society, we also have a huge potential to show leadership in driving long-term improvements for historically neglected populations.

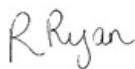
These past two years have made many of us more reflective about our families, lives and futures, and about the kind of communities we want to live in as well.

What defines collective well-being for a community? A strong charitable and nonprofit sector, which builds our social infrastructure, is a vital component.

The pandemic has been a historic challenge. There will always be others on various scales, from existential ones like climate change to localized crises. And there will always be everyday needs that make for a healthier society. A strong sector will be there for the well-being of individuals and communities.



Bruce MacDonald, *President & CEO*



Ronan Ryan, *Chair of the Board*



LAND ACKNOWLEDGEMENT

Imagine Canada's staff, operations, work, and network depend on traditional Indigenous territories to provide us physical space, sustenance, safety, and community to work, live, and play. Our physical head office is located on the traditional territory of many nations including the Mississaugas of the Credit, the Anishinabeg, the Haudenosaunee, the Chippewa, and the Huron-Wendat (Wyandot). We acknowledge that these lands are covered by [Treaty 13](#) and the [Dish With One Spoon Wampum Belt Covenant](#). We acknowledge that these lands are still home to many diverse First Nations, Métis, and Inuit people.

We acknowledge that our ability to live and work on these lands today is a direct benefit of policies of expulsion and assimilation of Indigenous peoples during the time of settlement and Confederation, and since. The harms of these policies are many and are still being felt in Indigenous communities today. We express gratitude towards the Indigenous peoples who have and will continue to steward these lands. We commit to amplifying the voices of Indigenous peoples and working against the everyday forces of white supremacy and colonialism present in the nonprofit sector.

Our team is actively engaging in training and education related to reconciliation and decolonization. We aim to listen, learn, establish meaningful relationships with our Indigenous sector colleagues, engage in courageous conversations, and take actions that advance reconciliation in the nonprofit sector. Our work is long-term and multi-generational in nature, and we recognize that it will be a continuous and intentional process to build strong relationships with our land, and with Indigenous communities.

BOARD OF DIRECTORS

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Ronan Ryan
Oakville, ON
Board Chair
Alzheimer Society of Canada

Nadine Duguay-Lemay
Moncton, NB
Board Co-Vice-Chair, Secretary and Governance & HR Committee Chair
Dialogue NB

Pascal Lépine
Île des Sœurs, QC
Board Co-Vice-Chair and Québec Task Force Chair
Atypic

Margaret Mason
New Westminster, BC
Immediate Past Board Chair
Norton Rose Fulbright LLP

Roger Ali
St. Catharine's, ON
Nonprofit Executive

Ninette Bishay
Toronto, ON
Adams & Miles LLP

Karen Bouchard*
Québec, QC
Fondation Québec Philanthrope

Denis Carignan
Pasqua First Nation, SK
Anti-Racism Working Group Co-Chair
PLATO Testing

Tania Cheng
Halifax, NS
Anti-Racism Working Group Co-Chair
Feminuity and SheEO

Nicolina Farella
Montréal, QC
The J.W. McConnell Family Foundation

Refat Jiwani
Markham, ON
Treasurer and Risk Management, Finance & Audit Committee Chair
Aga Khan Museum (retired)

Charlene Krepiakevich
Vancouver, BC
viaSport

Darren Pries-Klassen
St. Catharine's, ON
Abundance Canada

Ali Salam
Toronto, ON
Public Policy Committee Chair
SunLife Financial

Lynne Skromeda
Winnipeg, MB
Winnipeg Folk Festival

*Departed Board during the year.

UPDATING OUR STRATEGIC DIRECTIONS

Charities and nonprofits play an essential role in Canadian society. Our sector helps those in need, enhances quality of life, and contributes to economic prosperity. Through our advocacy efforts, research and social enterprises, we help strengthen charities, nonprofits and social entrepreneurs so they can better fulfill their missions. Our vision is of a strong Canada where organizations work together alongside business and government to build resilient and vibrant communities.

In 2021, Imagine Canada's Board of Directors reviewed our 10-year Strategic Planning Framework, which has shaped our work since 2016. We asked ourselves how we can best support sector organizations and offer our leadership on critical issues. This year marked the midway point in the lifespan of the original planning framework, so it was a natural time to review its continued relevance.

The Board concluded that the plan's architecture, major themes, and strategic directions still provided solid long-term guidance. Still, several areas of the framework could benefit from fresh thinking. These are our updated strategic directions and goals, which we will begin using in 2022.

INFLUENCE OUR ENVIRONMENT

Game changing outcome: A Canada where government considers the contributions and needs of charities, nonprofits and social enterprises when public policy, funding programs, legislation and regulation are being developed and implemented.

ENSURE OUR RELEVANCE

Game changing outcome: A Canada where government, business, media, and sector organizations use timely, relevant sector data, information, and knowledge when taking action.

ELEVATE OUR EXCELLENCE

Game changing outcome: A Canada where charities and nonprofits are operating at the highest levels of governance and deliver the highest quality programs.

ENERGIZE OUR VOICES

Game changing outcome: A Canada where the unique and diverse perspectives, lived experiences and expertise of the plurality of nonprofit sector voices are strategically, intentionally and regularly communicated to the general public, media and government.

SUPPORTING DIVERSE, INCLUSIVE AND EQUITABLE COMMUNITIES

We envision a charitable and nonprofit sector that cultivates diverse, inclusive and equitable communities. Imagine Canada is working towards a sector that is truly representative of those it serves, that is welcoming and fair to employees and volunteers of all backgrounds, and that advances justice.

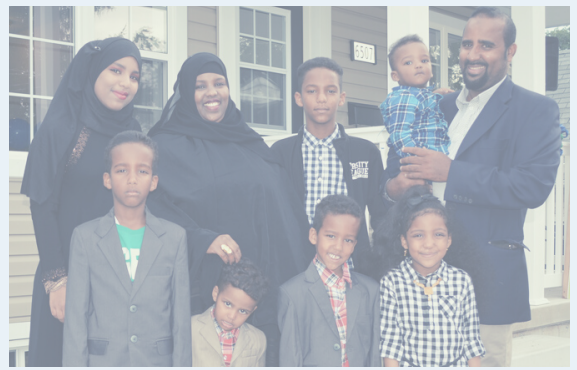
For organizations across the sector, racism and oppression are primary obstacles to attaining their missions. Truly healthy communities – where all are supported in reaching their potential – are only possible if the nonprofit sector works to address inequitable systems.

In 2021, Imagine Canada laid the groundwork to work with the sector on advancing systems change to create a more equitable nonprofit sector. We are committed to engaging with those that haven't been heard and centered in our work, and share our platforms with organizations that have less visibility and reach.

It is vital to challenge the ways in which inequity and oppression show up in the nonprofit sector. In 2021, Imagine Canada worked on creating an organizational statement about our commitment to anti-racism and anti-oppression. We embedded these principles into our staff values. Other efforts included starting a monthly staff anti-racism book club, building relationships with organizations representing equity-seeking communities, and assessing our programs and services with an equity lens. As we embark on our journey, we are sharing information and resources on relevant issues through our social media, newsletters and website.

One notable effort we are part of is the Equitable Recovery Collective. This group of nonprofits has three strategic goals, to:

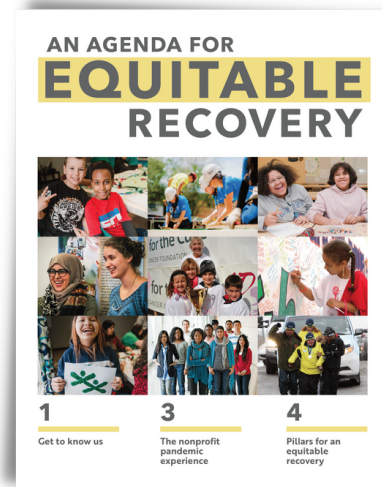
- advance equity through federal public policy around the nonprofit sector;
- advance an equitable nonprofit sector funding environment; and
- promote the capacity and awareness of equity in the nonprofit sector.



SUPPORTING DIVERSE, INCLUSIVE AND EQUITABLE COMMUNITIES

Imagine Canada is proud to be a member of the collective, which also includes:

- Network for the Advancement of Black Communities
- National Association of Friendship Centres
- Disability Without Poverty
- Pillar Nonprofit Network
- Community Foundations of Canada
- Philanthropic Foundations Canada
- Canadian Women's Foundation
- Muslim Association of Canada
- PolicyWise for Children & Families



The Agenda for Equitable Recovery one example of how the group is working together to advance change. Building a network mindset into our very own DNA is how we believe we can foster a more equitable society for all.



Our strategic directions cut across all of our operations and decisions. Each of our achievements in 2021 reflects one or more (or maybe all four) of them. If the directions represent what we are aiming to achieve, our activities show how we do it and why. To present our work, we've organized our activities around the various programs and services we deliver, and what they mean to those we serve.

IMPROVING THE OPERATING ENVIRONMENT THROUGH POLICY AND ADVOCACY WORK

The nonprofit sector improves the well-being of people and communities. What benefits their own well-being? Together with the sector, we work to advance federal public policy so that sector organizations can achieve the greatest impact. Canadians need the government and the sector to work together to build the kind of country we want. Our policy and advocacy efforts influence the decisions that can give the sector what it needs to thrive – and help communities to thrive too. Here are a number of policy areas that we advanced in 2021:

Home in Government:

Charities and nonprofits have no federal entity responsible for the sector's wellbeing or for addressing systemic issues that impact it, despite being one of the three pillars of the Canadian economy and a unique contributor to our society. We continued to advocate for a home in government.

A better funding relationship:

Government partners with community organizations to deliver crucial programs, but the way it funds these initiatives is burdensome, inefficient, and fails to cover the full cost of service delivery. In 2021, we carried out research and stakeholder engagement on this file.

Help for nonprofits through COVID-19 and the recovery:

Nonprofits have been playing a crucial role since the beginning of the pandemic, but many are facing financial losses and increased demand. They need support so they can continue to provide key programs and services. In response to our calls for stabilization funding, the federal government announced a \$400 million Community Services Recovery Fund in the 2021 budget.

Help for nonprofits through COVID-19 and the recovery (continued):

We worked with Employment & Social Development Canada (ESDC) on the implementation of this fund, to ensure that the organizations that need support the most were considered in the fund's design and eligibility criteria.

We also convened with sector representatives to better understand the contribution, barriers to access, and implementation issues of the federal emergency support measures available to the sector. We pushed for amendments to the new wage and rent subsidy programs, which were adjusted to cover more organizations and businesses.

Support for social enterprise activities:

Many charities engage in business activities in support of their missions, also known as social enterprise activity. However, they face barriers in pursuing these activities that for-profits do not. We continued to participate in the People Centred Economy group and the Solidarity in the Social Economy working group to advance this file.

Charity and non-charity partnerships:

Rules aimed at protecting public and charitable funds make it difficult for charities to partner with non-charities, resulting in equity-seeking communities having less access to these funds. We advocated and lobbied for legislative change to improve this situation throughout 2021.

Data for effective decision making:

A lack of economic, organizational and employment data on the nonprofit sector means that public policy, funding and organizational decision making is done without basic information. We restarted the Federal Data Working Group, a prime example of sector collaboration, and continued to convene sector expertise to determine our collective data priorities. We also connected with Statistics Canada to deepen mutual understanding and engagement around what the sector needs.

As a result, we saw numerous important data releases on the nonprofit sector from Statistics Canada over the past year. For instance: new data on human resources in the nonprofit sector between 2010 and 2019; quarterly surveys about the conditions in which businesses were operating; and new data on the economic contribution of the nonprofit sector in 2019 and 2020.

A scaled disbursement quota to increase funds available to communities:

Registered charities are required to spend a certain percentage of their assets on charitable programs or on grants to other charities annually. Our policy and research teams submitted recommendations and data analysis for a Finance Department consultation on changes to the disbursement quota.

Building the digital capacity of the sector:

A more digitally enabled nonprofit and charitable sector will result in greater efficiency, communication and collaboration. To adequately serve the needs of society, the digital capacity of the sector must be enhanced.

Imagine Canada has signed on as a co-founder of the Canadian Centre for Nonprofit Digital Resilience (launched in 2022), which seeks to build a supportive ecosystem around digital innovation for the sector. We are leading its policy working group.



SHARING RESEARCH AND KNOWLEDGE FOR BETTER DECISION-MAKING

Our sector requires timely and relevant data and information. In producing and sharing research and knowledge, we provide sector leaders the context that allows them to make better decisions. Our research on behalf of the sector also informs the government, and supports their policy developments and decisions that can benefit the sector.

INSIGHT ON THE PANDEMIC'S IMPACT

In 2021, we published three major research reports. Together, they provided invaluable insight on the state of the sector, from revenue and demand trends, to innovation, to collaboration and adapting to challenges.



"Ongoing Effects of the COVID-19 Pandemic on the Charitable Sector" (February 2021)

Findings from this COVID-19 Sector Monitor survey show that nearly a year since the onset of the pandemic, the public health crisis continues to have a significant impact on demand, capacity, and revenue, influencing staffing decisions and volunteer contributions. This report explores these impacts and their context. While most charities have been able to adapt and innovate to continue to offer services and programs to their communities, the situation remains challenging.



"From Crisis to Opportunity: Case Studies of Corporate-Nonprofit Partnerships During COVID-19" (July 2021)

Following the Wake Up Call study released in 2020, this research dives into the innovative partnerships that emerged during the pandemic. This community investment trend addresses the question of how corporate philanthropy can do better, and do more. The case studies presented underscore how it's time to reevaluate funding approaches, ideate and co-create across sectors, and embed "more-than-money" mindsets to generate community and societal impact. This report was made possible thanks to the RBC Foundation, with additional support from Blackbaud.



"The Uneven Impact of the Pandemic on Canadian Charities" (August 2021)

This edition of the Sector Monitor looks at the impacts of the pandemic across the sector and at predictions for the near- and medium-term. Mirroring what is observed in the economy as a whole, the findings show that the COVID-19 pandemic is affecting the charitable sector unevenly. Over a year since the beginning of the crisis, more than half of charities continue to struggle. From drastic revenue declines to demand surpassing capacity, the situation is still precarious for many organizations, which could have an important impact on the communities they serve.

BOOKS AND JOURNAL CONTRIBUTIONS

In addition to the research studies we conducted, we contributed to various books and journals. Imagine Canada staff had an article published in the *Canadian Journal of Nonprofit and Social Economy Research* on national nonprofit sector advocacy during the COVID-19 pandemic, and in *The Philanthropist* on the nonprofit sector's ongoing data deficit.

Staff also contributed two book chapters in *Intersections and Innovations: Change for Canada's Voluntary and Nonprofit Sector*, one on the state of the sector and public opinion about the sector, and one on a fine balance of nonprofit sector self-regulation.

SURVEY ON BOARD DIVERSITY

We were also part of an advisory group to assist Statistics Canada in developing its first-ever survey of diversity on nonprofit boards. Findings from the survey suggested that board composition is less diverse than the populations that organizations serve.

This was an important first step in collecting data on diversity in the nonprofit sector. It provided an opportunity to look critically at who is at the table and who has decision-making power in our organizations, and a useful benchmark against which we can measure our progress.

PROMOTING SECTOR EXCELLENCE THROUGH SOCIAL ENTERPRISES AND RESOURCES

Imagine Canada programs and resources boost organizational strength and promote philanthropic giving. Both are essential to position the sector for success. Our social enterprises help charities and nonprofits to be effective, operate at a high level and attract funds. Together, these efforts help sector organizations to be more sustainable, so that they can be there for those they serve.

HR INTERVALS

Operating effectively comes down to our people. As a sector, charities and nonprofits are major employers.



Getting human resources right is critical for any organization, and is made challenging for ones that lack dedicated HR resources. Created by and for the sector, HR Intervals is a new free, bilingual service which offers resources and tools designed specifically to help small and mid-sized organizations improve their HR practices. This online toolkit debuted with eight Launch Partners in November 2021. It reimagined the resources originally created by the former HR Council for the Voluntary and Non-Profit Sector.

HR Intervals includes resources and best practices around selection, recruitment and onboarding; performance management; workplace wellness; HR policies; job descriptions; strategic HR planning; and employment equity and decent work. These tools (which we'll add to in 2022) help to support employee effectiveness, well-being, and retention.

GRANT CONNECT

In a time of financial instability, organizations across the sector were looking to supplement and diversify their revenue streams so they could continue to serve their communities. Many of them turned to Grant Connect, Imagine Canada's fundraising research platform.



The research platform helps organizations find funding opportunities, and also understand the interests, expectations, and giving behaviour of foundations, corporate funders and government agencies. This can save time and help secure more funding.

A major focus in 2021 was improving our offering from a data and technology perspective, which included overhauling the platform architecture and hiring a full-time data management assistant to keep improving the quality of the funders database.

We also took a fresh view of our social enterprise as a mechanism to effect social change, with the goal of fostering a more efficient and equitable funding landscape. As such, we are working to make our platform more accessible to non-qualified donees and equity-seeking groups.

STANDARDS PROGRAM

Donors, staff, volunteers and the public alike want to have confidence in a well-run organization. Over 260 charities and nonprofits are accredited under our Standards Program, with another 60-plus working on their applications. These organizations are committed to best practices in every area of their operations, and in transparency with stakeholders.



The Standards Program provides a roadmap to improve and confirm operational excellence. This independent accreditation is an investment in credibility. Organizations who have earned it are governed at the highest levels, conform to standards of excellence, and are deserving of trust and resources.

We've worked to make the program even more accessible. In 2021, we finalized new standards, which were approved by the Standards Council following extensive consultations with the sector. A new online application platform for the program will be easier and faster to use for participating organizations, peer reviewers and staff. We also offer a [self-assessment tool](#) that helps organizations identify their strengths and where they can do even better, to promote continuous improvement.

CARING COMPANY CERTIFICATION

Setting a high standard for corporate philanthropy encourages more of it. The Caring Company Certification influences and enables companies to play important roles in the nonprofit sector: as resource contributors, community partners, and a force for social advocacy. This initiative bridges gaps between business and community impact through three components:

- Engagement and learning opportunities help companies to become leaders in community investment.
- Research showcases best practices.
- A certification program recognizes companies that give back 1% of their pre-tax profit to their communities.



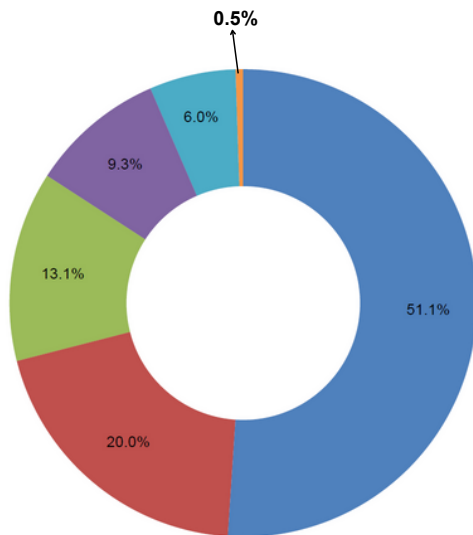
It all creates conditions for collective impact, and for community investments that is more relevant, informed and equitable. Leading companies are working on a more strategic and sustained basis with charitable partners, rather than just writing a cheque.

They are furthering social impacts by contributing their financial support, expertise, influence and other assets. Those efforts also help to keep employees committed, and engaged with causes and outcomes that transcend their day-to-day activities. The Caring Company Certification is a big part of supporting strong corporate community investment.

FINANCIAL SUMMARY

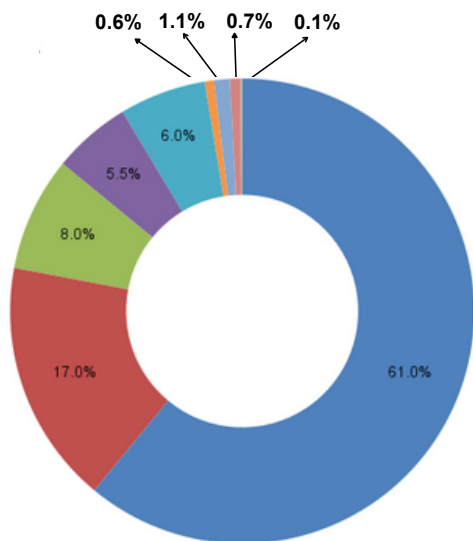
The information below is for the year ending December 31. It is derived from our financial statements for 2021, which were audited by RSM Canada LLP and are available [on our website](#).

REVENUE



	2021	2020
● Earned Income	\$2,139,882	\$1,955,451
● Restricted Contributions	836,598	565,511
● Unrestricted Contributions	551,052	613,256
● Membership Fees	391,235	410,210
● Government Pandemic Assistance	250,464	496,311
● Other	22,457	41,605
TOTAL	4,191,688	4,082,344

EXPENSES



	2021	2020
● Salaries and Benefits	\$2,379,062	\$2,687,419
● Consulting and Professional Fees	662,508	537,449
● Information Technology and Office Costs	309,831	249,304
● Occupancy	212,713	229,122
● Amortization of Capital Assets	235,287	209,254
● Events, Meetings, and Travel	24,842	59,380
● Bank Fees and Interest	42,856	41,682
● Advertising, Promotion, and Print	28,988	36,097
● Other	4,456	1,742
TOTAL	3,900,543	4,051,449



OUR MEMBERS

Supporting communities takes a strong network and collective action. Sector Investors and Sector Champions are Imagine Canada's partners in public policy, advocacy and research. Together, we create a more sustainable sector and sustainable communities.

Thank you, to all members, for your role in building an impactful charitable and nonprofit sector, for taking part in this national membership network and for your generous support.

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|---|--|
| 10C Shared Space | Burns Memorial Fund |
| 630 CHED Santos Anonymous | Caldwell Family Centre |
| A Single Wish Foundation | Calgary Chamber of Voluntary Organizations |
| ABC Life Literacy Canada | Calgary Counselling Centre |
| Aboriginal Peoples Television Network | Calgary Foundation |
| Abundance Canada | CanadaHelps |
| Action CIND | Canadian Association for Equality |
| Aga Khan Foundation Canada | Canadian Association of Gift Planners |
| Aid to the Church in Need | Canadian Association of the Deaf |
| Albanian Canadian Development Alternative | Canadian Blood Services |
| Alianait Arts Festival | Canadian Cancer Society |
| Alice and Murray Maitland Foundation | Canadian Centre for Ethics in Sport |
| All Nations International Development Agency | Canadian Council of Christian Charities |
| ALS Canada | Canadian Crossroads International |
| ALS Society of Quebec | Canadian Federation of Humane Societies |
| Alzheimer Society of British Columbia | Canadian Hemochromatosis Society |
| Alzheimer Society of Canada | Canadian Hemophilia Society |
| Archery Canada | Canadian Hospice Palliative Care Association |
| Arts Commons | Canadian Medical Hall of Fame |
| Association of Fundraising Professionals, International | Canadian Physicians for Aid & Relief |
| Azrieli Foundation | Canadian Red Cross |
| Ballet Jorgen Canada | Canadian Senior Artists Resource Network |
| Bata Shoe Museum Foundation | Canadian Society for Exercise Physiology |
| BC Children's Hospital Foundation | Canadian Women's Foundation |
| Bealight Foundation | Cancer Research Society |
| BGC Canada | Capacity Canada |
| Bhayana Family Foundation | Carefirst Seniors and Community Services Association |
| Big Brothers Big Sisters of Canada | Carleton University |
| Big Brothers Big Sisters of Guelph | Carthy Foundation |
| Bois Urbain | Carya Society of Calgary |
| BullyingCanada | |
| Burlington Community Foundation | |



OUR MEMBERS (CONTINUED)

Catholic Social Services
Centraide of Greater Montreal
Central Cariboo Arts and Culture Society
Central City Foundation
Centre for Israel and Jewish Affairs
Centre of Learning & Development
Toronto
Chalice Canada
CharityWorks
Chatham-Kent Hospice Foundation
Childcan, The Childhood Cancer
Research Association
Children Believe Fund
Children's Aid Foundation
Children's Aid Foundation of Halton
Children's Cottage Society of Calgary
Children's Health Foundation
Children's Hospital of Eastern Ontario
Foundation
Christmas Bureau of Edmonton
Breakfast Club of Canada
CNIB
CODE
Colleges and Institutes Canada
Columbia College
Community Foundations of Canada
Community Initiatives Fund
Community Living Fort Frances and
District
Community Living London
Community Living Toronto
Community Sector Council of
Newfoundland and Labrador
Construction Foundation of British
Columbia
Covenant Foundation
Covenant House Toronto
Cridge Centre for the Family
Cumberland Health Care Foundation

Dalhousie University, Office of
Advancement
David Suzuki Foundation
Deaf & Hear Alberta
Destiny Pavilion Church
Diabetes Canada
Dialogue New Brunswick
Direct Action in Support of Community
Homes
Ducks Unlimited Canada
Dying With Dignity Canada
East York Meals on Wheels
Easter Seals Canada
Echo Foundation
Ecojustice Canada
Edmonton Community Foundation
Edmonton's Food Bank
Electronic Recycling Association
Elizabeth Fry Society of Greater
Vancouver
Embrace Health Foundation
Eviance
Extend-A-Family Waterloo Region
Family & Children's Services of Guelph
and Wellington County
Family Centre Society of Southern Alberta
Family Day Care Services
Family Service Ontario
Family Service Toronto
Fashion History Museum
Fédération des communautés
francophones et acadienne du Canada
Fergusson Foundation
Fondation Berthiaume-Du Tremblay
Fondation Charles-Bruneau
Fondation de l'Université Laval
Fondation Québec Philanthrope
Food Allergy Canada
Food Banks Canada



OUR MEMBERS (CONTINUED)

Frontenac Arch Biosphere Foundation
Frontier College
Garth Homer Society
Greater Vancouver Food Bank
Habitat for Humanity Canada
Habitat for Humanity Manitoba
Hamilton Health Sciences Foundation
Hard Feelings Mental Health
Health Partners International of Canada
HealthPartners Canada
Heart and Stroke Foundation of Canada
Helen Tulk Elementary School
Henry White Kinnear Foundation
Henry's Foundation
Heritage Saskatchewan
High Park Nature Centre
Historic Sherbrooke Village
Development Society
HOPE International Development
Agency
Hope's Eating Disorders Support
Hospice Calgary
Hospice Quinte
Hospice Wellington
Human Concern International
Huntsville Hospital Foundation
Ignite NPS
Independent Sector
InspireHealth
Institut Mallet
Institute for Advancements in Mental
Health
Ivey Foundation
Jackman Foundation
JDRF (Juvenile Diabetes Research
Foundation)
Jewish Community Foundation of
Montreal
John Howard Society Edmonton
John Howard Society of Canada
John Howard Society of Ontario
John Howard Society of Southeastern New
Brunswick
June and Ian Cockwell Private Foundation
Kelowna Community Resources
Kidney Foundation of Canada
Kids Help Phone
Kin Canada
Kinbridge Community Association
KOA Care Camps Canada
Laidlaw Foundation
Lakeridge Health Foundation
Legacy Leaders
Let's Talk Science
Literacy Group
Little Brothers
Loeys-Dietz Syndrome Foundation Canada
Looking Glass Foundation for Eating
Disorders
Lubov SSMI Foundation
Lucie and André Chagnon Foundation
Lupus Society of Alberta
Lyle S. Hallman Foundation
Lymphedema Association of Québec
Make-A-Wish Foundation of Canada
MakeWay
Management Advisory Service of Ontario
Manitoba Association of Senior Centres
March of Dimes Canada
McConnell Foundation
McGill University Health Centre
Foundation
MediaSmarts
Melanoma Network of Canada
Metcalf Foundation
Mike and Martha Pedersen Foundation
Mississauga Sports Council
Momentum

OUR MEMBERS (CONTINUED)



Montreal Children's Hospital Foundation
Montreal General Hospital Foundation
Mothers Against Drunk Driving (MADD Canada)
Muriel McQueen Fergusson Foundation Inc.
Muslim Association of Canada
Muttart Foundation
Niagara Health Foundation
Nova Scotia League for Equal Opportunities
NWT Literacy Council
Oakville Community Foundation
Oakville Hospital Foundation
Oasis Youth Care Program
Ontario Nonprofit Network
Ontario Peer Development Initiative
Orchestras Canada
Original Kids Theatre
Ottawa Community Foundation
Our Place Society
Ovarian Cancer Canada
Oxfam Canada
Oxfam-Québec
Parkinson Canada
ParticipACTION
Peel Art Gallery, Museum and Archives
People for Education
Philanthropic Foundations Canada
Pillar Nonprofit Network
Plan International Canada
PolicyWise for Children & Families
Praxis Spinal Cord Institute
Primate's World Relief & Development Fund
Prince's Trust Canada
Project HOPE
Propellus: The Volunteer Centre of Calgary
Prosper Canada

Prostate Cancer Canada
Prostate Cancer Centre
Public Policy Forum
R. Howard Webster Foundation
Regeneration Outreach Community
Regroupement Mauricie
Reh-Fit Foundation
Réseau de l'action bénévole du Québec
Returning to Spirit
Rick Hansen Foundation
Rideau Hall Foundation
Ronald McDonald House Charities Toronto
Royal Alexandra Hospital Foundation
Royal University Hospital Foundation
Safe Haven Foundation
Saint-Vincent de Paul Company Montreal
SARA for Women Society
Saskatoon Community Service Village
SaskCulture
Save Your Skin Foundation
Seneca College
Sheaf/Espiga Foundation
Shepherd Village
SickKids Foundation
Sinai Health Foundation
Society for Canadian Women in Science and Technology
Souls Harbour Rescue Mission
Southlake Regional Health Centre Foundation
SOWINS (South Okanagan Women in Need Society)
St. Joseph's Health Care Foundation, London
St. Joseph's Healthcare Foundation, Hamilton
St. Lawrence College
St. Michael's College School



OUR MEMBERS (CONTINUED)

St. Paul's Hospital Foundation of Vancouver
Stephen Gittins
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The Winnipeg Foundation
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United Way Greater Moncton & Southeastern New Brunswick
United Way Greater Toronto
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United Way Lower Mainland
United Way Saskatoon & Area
United Way Winnipeg
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Universities Canada
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University of Ottawa - External Relations
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Winnipeg Folk Festival
Wood's Homes
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Youth and Philanthropy Initiative Canada
YWCA Calgary



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By earning the Imagine Canada Standards Trustmark, accredited organizations demonstrate their commitment to the highest level of accountability, governance, and transparency. We applaud these charities and nonprofits for their dedication to excellence.

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Cambridge Shelter Corporation
Camp Ooch & Camp Trillium
Canadian Feed The Children

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Canadian Hemophilia Society
Canadian Mental Health Association:
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- British Columbia Division
- Cariboo Chilcotin Branch
- Central Alberta Region
- Cowichan Valley Branch
- Kelowna and District Branch
- Manitoba and Winnipeg
- Mid Island Branch
- North and West Vancouver Branch
- Northern BC Branch
- Ontario Division
- Port Alberni Branch
- Shuswap/Revelstoke Branch
- South Cariboo Branch
- South Okanagan Similkameen Brand
- Vernon and District Branch
Canadian Sport Institute Pacific
Canadian Wildlife Federation
Capacity Canada
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Centre for Suicide Prevention
Chatham-Kent Hospice Foundation
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Children's Health Foundation
Christian Horizons
Christmas Bureau of Edmonton
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 Vancouver
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 Society
 Fondation de l'Université du Québec à
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Health Partners International of Canada
 Healthy Families Healthy Futures
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 Northern Lights Health Foundation
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 Ovarian Cancer Canada
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 Pathways to Education Canada
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 Save the Children Canada
 Scleroderma Canada
 Search & Rescue Society of British
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 Centre Inc.
 Southlake Regional Health Centre
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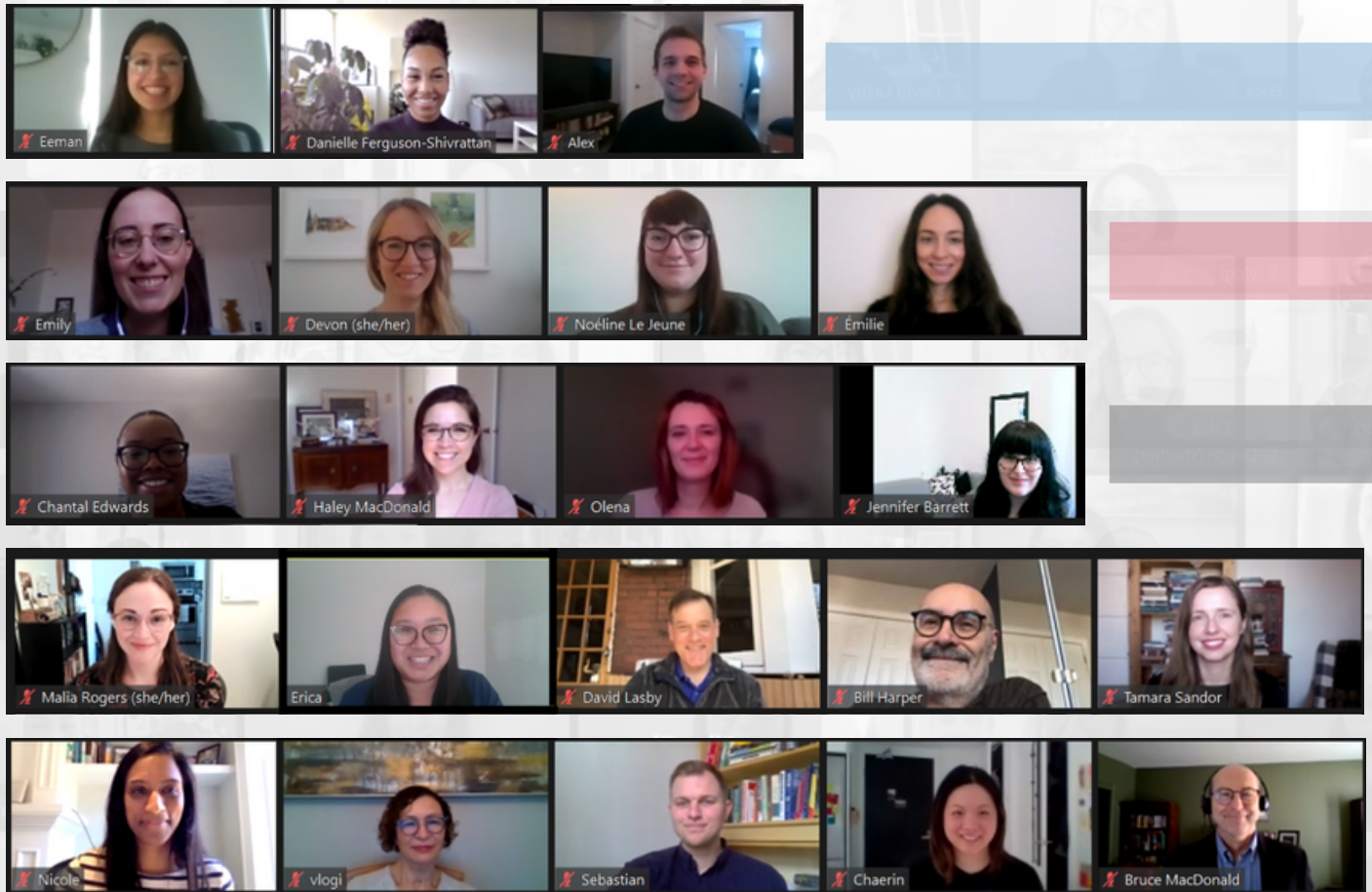
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THANK YOU

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Thank you to all for your dedication and amazing effort to strengthen the charitable and nonprofit sector, and create healthy communities across Canada and around the world.



Some of our staff members during a virtual meeting, April 2021.

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