CANADA’S CHARITIES & NONPROFITS

There are an estimated 170,000+ registered charities & nonprofits in Canada.

86,000 registered charities

Charities & nonprofits come from 3 different areas of the economy:

Households
Nonprofit Institutions Serving Households provide goods and services to individuals & groups of people at minimal to no cost.

- youth & family services
- housing assistance
- places of worship
- food banks
- recreation & social clubs
- museums
- foundations

From 2007 to 2019, GDP from nonprofits serving households and business grew at a rate of 4.80%
The overall economy grew by 3.22%

Business
These include chambers of commerce, business & professional associations, airport authorities and some amusement and recreational organizations.

Government
These include hospitals, residential care facilities, universities and colleges.

In addition to their social contributions, charities & nonprofits are a large and vital part of the economy.

They contribute to strong & healthy communities.

The sector represents 8.7% of Canada’s GDP...

...which is approximately $189B

The sector employs approximately 2.5 million people which makes up 12% of the economically active population.

41% of Canadians are volunteering their time to charities and nonprofits—that’s 13 million volunteers!

Volunteers contribute almost 1.7 billion hours of their time each year to organizations and causes they believe in.

An average volunteer contributes 131 hrs per year
Or 2.5 hrs per week
This is equal to 860,000 full-time jobs

Canadians give $14+ billion annually to registered charities.

More than ¾ of donations go to the “Big Four” causes
Religion, Health, Social Services and International organizations.

4 in 5 Canadians said they have a lot or some trust in charities.

Our sector has a good reputation.

More information at imaginecanada.ca

imaginecanada.ca/en/360/sector-stats

SOURCES
- Imagine Canada, 30 Years of Giving (2018)
- Muttart Foundation, Talking About Charities (2013)
- CANSSI Tables 36-10-0648-01 & 36-10-0103-01 (Q4 2020)
- CANSSI Tables 36-10-0648-01 & 36-10-0103-01 (Q4 2020)
- Survey of Giving, Volunteering and Participating, General Social Survey (2018)