

HORTI-CITÉ

Transforming urban landscapes with sustainable solutions



The Organization

Founded in 2019, Horti-Cité is an NPO with a mission to promote and develop sustainable and mobilizing agriculture in the Outaouais / the Gatineau region.

The Need

As an organization, there was a need to explore multiple sources of income, including grants, customer revenues, partnerships, and investments, to ensure financial stability, scalability, and long-term sustainability. Diversification of income streams reduces dependency and provides the necessary resources for growth and innovation.

The Solution

Non-repayable capital through IRP was utilized to drive innovation, provide community-led programming, consulting, mentorship, and access to key resources in order to launch and scale urban agriculture.

In Their Own Words

“In 2019, when we transitioned to a non-profit organization, our primary sources of funding were grants and donations, which we utilized for targeted small-scale projects. However, as of 2023, we have achieved a significant shift in our financial structure. Approximately 52% of our income now comes from our own independent sources, generated through social enterprise activities. The remaining 48% of our funding still comes from subsidies provided by generous donors.”

Key lesson(s) or best practice(s) shared

It is essential to have a well-defined budget for each project and pay attention to all the details. When it comes to reporting and delivering results, it is crucial to be diligent and thorough. The same level of vigilance should be applied to maintaining consistency between the information provided to the site and the donors.

AT A GLANCE

Type of organization

Nonprofit Organization

Social finance approach

IRP non-repayable capital and enterprising activity

Sustainable development goal(s)



Investment readiness stage

