

IDE CANADA

Increasing livelihoods and long-term resilience through entrepreneurship

The Organization

iDE Canada is an international non profit organization that is dedicated to empowering entrepreneurs to end poverty. Using the Human Centered Design approach (HCD) and a market systems development (MSD) approach iDE builds innovative solutions that transform livelihoods and create sustainable impact. It focuses on Agriculture, WASH and Access to Finance.

The Need

Entrepreneurs, especially women in emerging markets face numerous barriers to access affordable finance to invest in their businesses. Traditional forms of financing do not provide financial products designed to meet their needs or at a time when they need it the most.

The Solution

iDE deploys social finance through strategic partnerships with tools such as revolving debt funds, the Paul Polak innovation fund, blended finance and social impact bonds. It creates strong economic, social and environmental impact while building sustainable businesses across the world.

In Their Own Words

“Investing in rural entrepreneurs creates resilient individuals, businesses and communities to find their own solutions to end poverty.”

Key lesson(s) or best practice(s) shared
Social finance can be a key enabler for non profit organizations to drive impact when it is combined with innovation and technical assistance.

AT A GLANCE

Type of organization
Registered Canadian Charity

Social finance approach
Debt financing, innovation fund, and social impact bonds

Sustainable development goal(s)



Investment readiness stage

